

G. H. RAISONI INSTITUTE OF BUSINESS MANAGEMENT

CERTIFICATE COURSE IN STOCK MARKET

OVERVIEW

Getting started in the stock market can be intimidating for a beginner. This course aims to enable the students to get a complete understanding of the Stock market basics. It will help the participants to gain knowledge on the various terminologies used in the Stock markets. This programme will also teach the learners the basics of stock trading as well as the role of stock exchanges and financial intermediaries in the Stock Markets.

OBJECTIVES

- To get a basic understanding of the capital market and functioning of financial markets, particularly the capital market.
- To understand the terms and jargons used in the financial markets.
- To understand the concept of mutual funds.
- To know about the roles of different players viz., custodians, asset management companies, sponsor etc. in the mutual fund industry.

CURRICULUM

Unit-1 Introduction

Lectures: 4

- a. Concept of Saving and Investment
- b. Need for savings and investment
- c. Benefits and need for financial planning to the investor.
- d. Stock Exchanges (BSE, NSE), Functions, Advantages, Organization.
- e. Growth of Indian Stock Market.

Unit-2 Primary Market

Lectures: 4

- a. Types of shares - Debentures- Bonds
- b. Initial Public Offer
- c. Underwriters
- d. Credit Rating Agencies

Unit-3 Secondary Market

Lectures: 4

- a. Meaning, Significance & Scope

- b. Secondary Market Intermediaries
- c. Stock brokers, Sub brokers, advisers
- d. Depositories e. Custodian - Share transfer agents
- e. Listing

Unit-4 Mutual Funds

Lectures: 4

- a. Concept
- b. Advantages of mutual fund investing
- c. Types of Funds: Liquid fund, Equity fund, Debt fund, Hybrid Fund, Commodity fund, Real Estate funds, Fund of Funds etc.
- d. Risks in different type of mutual funds.

Assignments:

20 Hours

- Virtual Stock trading and Portfolio Creation.
- Students will be required to participate in virtual stock trading simulation throughout the Course. You will have to actively trade and monitor stock positions. Please be prepared to discuss your trading during classes. At the end of the semester, a paper will be assigned to discuss your portfolio and to provide analysis on specific stocks. This will be a major part of the learning experience for this class.
- Stock Chart Analysis: Introduction to stock chart terminology / concepts: trends, channels, support and resistance, volume.
- Virtual purchase of Mutual Funds.
- Tracking of Net asset value (NAV) and Assets under management (AUM).
- Visit to Broker firm, Visit to Company for attending AGM.

Reference Book:

- Master the Stock Market, Publisher : Diamond Books
- You Can be a Stock Market Genius, Publisher : Fireside
- Mutual fund foundation, National Institute of Securities Markets.

Course Outcomes:

At the completion of the course Student will

- Understand how to trade in market.
- Know how to analyze volume to understand the market sentiment.
- Trade over the short, medium and long term.
- Understand how Mutual fund market works.